

# T.J. Martell Foundation

*Leukemia, Cancer and AIDS Research*

- ◆ The T.J. Martell Foundation for Leukemia, Cancer and AIDS Research was founded in 1975 by music industry executive, Tony Martell and his colleagues, in memory of his son, T.J., a young victim of leukemia. In its 34 years, the Foundation has raised over \$225 million to support innovative medical research in fighting these diseases.
- ◆ We encourage our scientists to leverage our funds with other larger funding sources, such as the *National Institute of Health* and the *National Cancer Institute*. This has been done successfully by many of our researchers and we can conservatively estimate that our funding has resulted in more than a half billion dollars in additional research funding.
- ◆ Current research facilities funded by the Foundation include:
  - Columbia-Presbyterian Cancer Center
  - Harvard/Massachusetts General Cancer Center
  - Mt. Sinai Medical Center
  - Vanderbilt-Ingram Cancer Center
  - Childrens Hospital Los Angeles
  - Mayo Clinic
- ◆ Research Breakthroughs include:
  - The T.J. Martell Foundation has funded the research which helped design and create the “chemo-therapeutic cocktail” which is now the worldwide standard for treating breast cancer.
  - The “Gold Standard” of care for treating refractory prostate cancer was developed by a T.J. Martell Foundation funded researcher.
  - Neuroblastoma, a deadly form of cancer attacking young children, had a survival rate of less than 20%. For 10 years, the T.J. Martell Foundation has supported research in this field and now the cure rate is 80%. We continue to fund this effort with the expectation that we will soon have a 100% cure rate.
  - In 2005, the T.J. Martell Foundation supported researchers at Columbia Presbyterian Medical Center who isolated the “killer” prostate cancer gene (oncogene). Work has begun on developing targeted therapy to block or turn-off this prostate oncogene.
- ◆ Because of our unique connections to the music industry, our fundraising activities generate interest, excitement and enthusiasm. We are proud of our long history and our reputation for thinking “out of the box” when it comes to raising money for a great cause.
- ◆ Fundraising events include:
  - Unique concerts
  - Surf, skate and action sports events
  - Creative food and wine events throughout the country
  - Celebrity golf tournaments throughout the country
  - Sole recipients of the Today Show, *Today's Kitchen*, Cookbook proceeds
  - Online celebrity auctions and experiences
- ◆ Please visit us online at [www.tjmartellfoundation.org](http://www.tjmartellfoundation.org)